

**Inclusion & Civic Engagement Sub- Year 1 Implementation Plan**

Strategic Plan Theme	Activities	Resources Required	Accountability	Timelines	Success Indicators
<p><b>Promote skills based engagement at all levels of society, while recognizing this may not be a linear path.</b></p> <p>1. Promote neighbourhood based activities and events that will provide opportunities for immigrants to engage and participate in their new community.</p>	<p>Examine existing best practices (WCI, Engagement Strategies).</p> <p>Connection to other community initiatives (Strengthening Neighbourhoods Strategy) or the CYN system reengineering</p> <p>Research what is working in other communities in terms of engagement Explore resources/opportunities for one on one connection with immigrant communities (hiring a community mobilizer )</p> <p>Explore existing information sharing mechanism by identifying</p>	<p>Working group of LMLIP ICE Sub-council Volunteers to identify links and opportunities for collaboration with SNS.</p>	<p>ICE Work Group</p>	<p>Draft Engagement Strategy by January 2011 meeting.</p> <p>Engagement Strategy ready for implementation by March 2011</p>	

	<p>communication hubs</p> <p>Once opportunities for collaboration have been developed, create grass roots method of information gathering and learning's from projects such as Kipps Lane and North Park.</p> <p>Develop a Neighbourhood Immigrant Engagement Strategy that will provide neighbourhoods and organizations with the tools for reaching out to immigrants and grass roots engagement.</p>				
<p><b>Enhance knowledge amongst host community In engaging immigrants</b></p> <p>2. Create a multilayered community based Communication Strategy by approaching both mainstream and ethnic</p>	<p>Develop a Media Literacy Council that encompasses all activities identified in the strategy:</p> <p>Develop criteria for media literacy council</p> <p>Explore existing models</p>	<p>German to look at criteria for media literacy council.</p> <p>LMLIP ICE Sub-council volunteers needed to explore resources, key players/ partnerships and create a work</p>	<p>Work Group</p>	<p>Terms of Reference and work plan are developed for review by the ICE Sub-council at the January 2011 Sub-Council meeting.</p>	<p>A Media Literacy Council is established.</p>

<p>media to include the voice of newcomers. For example, establish a process that encourages communities to challenge negative media coverage of immigrants by promoting the use of action alerts which notify the community and service providers to write to media outlets which label groups unfairly</p>	<p>Explore resources and key players/partnerships</p> <p>Create a terms of reference, work plan</p>	<p>plan:</p>			
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