

# London & Middlesex Local Immigration Partnership

## Central Council

### Monday, February 28

Present: Elisabeth White, Kelly McManus, Lauren Touchant, Mohamed Al-Adeimi, Jean-Pierre Cantin, German Gutierrez, Henri Boyi, Anne Langille, Asma Ahmadi, Huda Hussein and Nina Hamou.

Regrets: Dev Sainani, Salah Badawi, Munira Ahmed, George Perez, Vicki Esses.

Guest: Katherine Haine, City Media.

#### **Draft Strategic Multi-media Communication Plan (SMCP)**

Katherine provided the group with a review of what has been accomplished to date. Interviews have been conducted with key stakeholders, community groups and system partners. Katherine shared responses from the groups interviewed and reported that some trends were beginning to emerge. Over 50 community partners have been contacted, 30 have responded so far.

There was concern that the number of individual responses is not sufficient enough to draw conclusions. Katherine clarified that the intention of the interviews was not to survey a random statistical group but to get a higher level of understanding of the issues.

At the Community Meeting on Monday, March 7, there will be an opportunity for kitchen table discussions. These discussions will involve groups of 10 to discuss the same questions that have been sent to stakeholder groups. Over 120 individuals will be consulted in this session. This will provide an opportunity to develop messages for the areas of focus and to test, validate, and add to the depth of what we have learned so far.

It was noted that there are opportunities to further consult immigrants during phases of the SMCP. Anne offered that a focus group could be held at WIL Employment Services.

Huda requested members of the Central Council to facilitate the kitchen table discussions on March 7 meeting.

**ACTION: Katherine will send out the list of the ethno-cultural groups who have been contacted.**

**ACTION: Huda will send the questions which will be asked at the Community Meeting kitchen table discussions.**

It was also noted that the term “host community” is still vague and should be clarified further.

**ACTION: The Advisory Group will further discuss who is captured under “host community”.**

#### **Co-Chair Remarks**

Elisabeth reported on the contract extension. A small sub-group met last week which included, Anne, Vicki, Kelly and Elisabeth. Jean-Pierre is also part of this group but was unable to attend the meeting. Items that arose from the sub-group discussion include:

- No changes with current staffing
- The need to look at the Council governance structure - LMLIP will ask for funding to hire someone to develop in-depth protocols related to governance
- LMLIP will request funding for one community event
- The need to determine how to continue to engage the community.

The Council endorsed the sub-group's recommendations. The sub-group will continue to meet to talk about the needs of the LMLIP Council.

Elisabeth confirmed that the meeting with Lynne Livingstone, Chair of the Child & Youth Network (CYN) and Cheryl Smith, Strengthening Neighbourhoods Strategy (SNS), is scheduled for March 28 at 2:00 pm. An email will be sent to confirm the location.

Debbie Turnbull, Chair of Health & Wellbeing and Trevor Hinds, Chair of Justice & Protection Services have resigned from their positions as Sub-council Chairs. A call for expressions of interest has been sent out by Elisabeth and Kelly and one person from each Sub-council has responded. The two new Chairs will be introduced at the Community Meeting.

### **Meeting Minutes**

Meeting minutes of January 31, 2011 were approved.

### **Staff Updates**

Huda and Nina reported on presentations and key meetings in the community. These include presentations to:

- The London Council for Adult Education
- Rwandese Canadian Community of London
- Kipps Lane and Community group
- The Urban League of London
- The London InterCommunity Health Centre
- Women of the World program

Huda also noted that LMLIP has been invited to present at the Teaching English as a Second Language (TESL) Conference in April. Jean-Pierre and Huda will present.

Huda also met with the Chatham LIP to share information on LMLIP, and responded to questions regarding approach to recruitment and engagement of the Francophone community.

### **Community Meeting on March 7, 2011**

Huda shared a draft of the Community Meeting presentation. Implemented strategies have been organized according to the LMLIP Overarching Themes. The presentation will be sent out by email and feedback will be required from Chairs by Wednesday, March 2.

Rogers TV will be at the Community Meeting, shooting footage for Community Connections, and will be conducting interviews with Huda, Dev and Lauren. Rogers TV will also be taping the Journey's to Canada workshop.

## Next meeting and Wrap up

A presentation on the LMLIP will be made to the Community and Neighbourhoods Committee, City of London on Tuesday, May 17, at 4:00 pm. More details to follow.

The next Central Council meeting is scheduled for March 28, 2011, 5:00-7:00 p.m., at Kinsmen Recreation Centre (20 Granville Street), Room 4.

The April meeting will be rescheduled as it falls on Easter Monday.

Regrets to: [nhamou@uwlondon.on.ca](mailto:nhamou@uwlondon.on.ca)

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